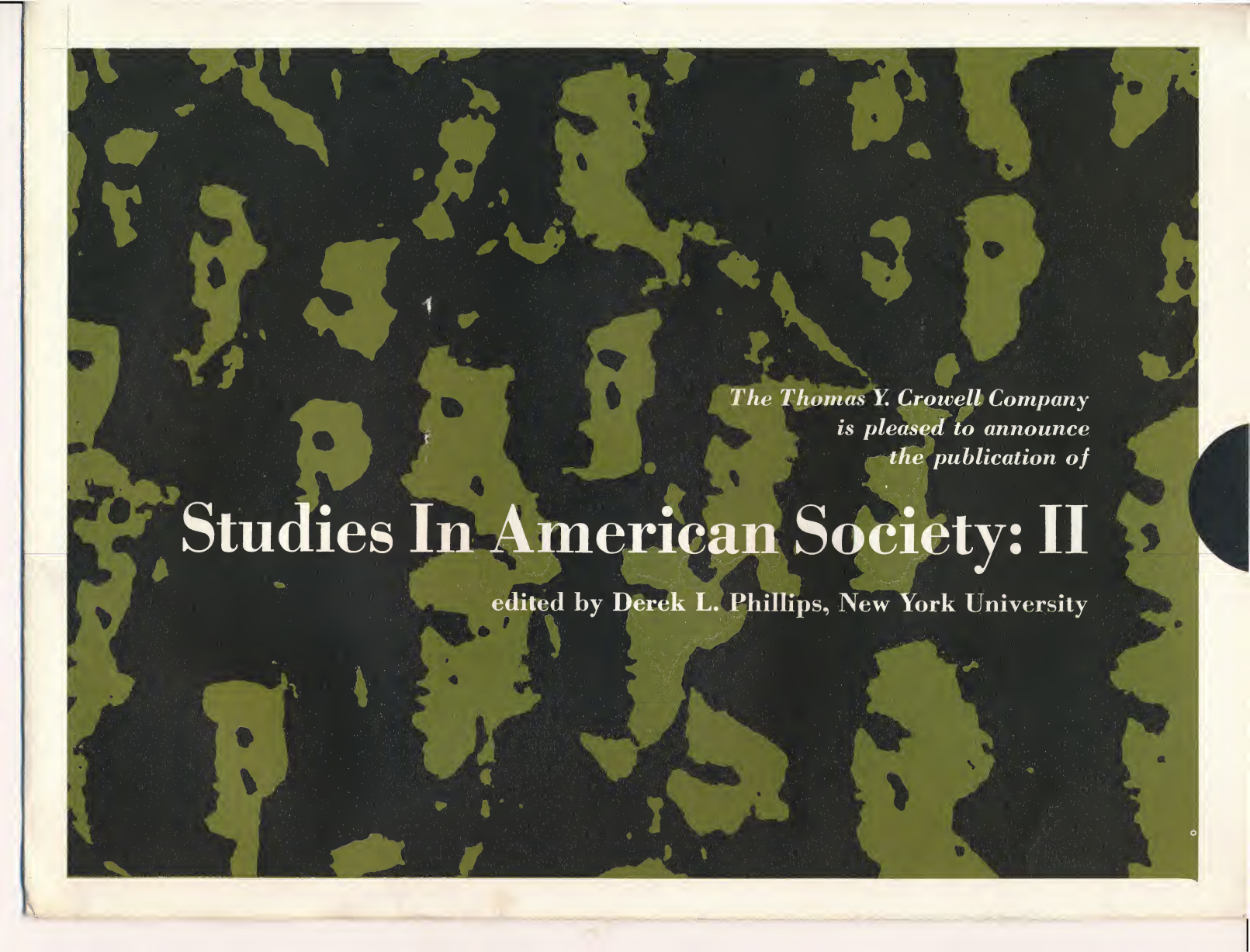




*The Thomas Y. Crowell Company
is pleased to announce
the publication of*

Studies In American Society: II

edited by Derek L. Phillips, New York University

STUDIES IN AMERICAN SOCIETY: II

edited by Derek L. Phillips, New York University

This second STUDIES IN AMERICAN SOCIETY is published in response to the requests of many users of the first volume, which appeared two years ago. Following the format of its highly successful predecessor, STUDIES IN AMERICAN SOCIETY: II is designed to introduce beginning sociology students to sociological research by providing, in a single paperbound volume, substantial excerpts from a number of outstanding recent empirical studies. These studies are not only excellent examples of the use of research method, but they also draw several meaningful conclusions about life in America today. Mr. Phillips introduces each article with a short essay explaining the methodology employed, and he provides an annotated bibliography at the end of each selection.

April, 1967

about 272 pages

paper

about \$2.25

Includes selections from

PARTY AND SOCIETY

by Robert R. Alford

MEN WHO MANAGE

by Melville Dalton

STRANGERS NEXT DOOR: ETHNIC RELATIONS IN AMERICAN COMMUNITIES

by Robin M. Williams, Jr.

GROUP PROCESS AND GANG DELINQUENCY

*by James F. Short, Jr., and
Fred L. Strodbeck*

THE URBAN VILLAGERS

by Herbert J. Gans

BLUE-COLLAR MARRIAGE

by Mirra Komarovsky

The First Volume

STUDIES IN AMERICAN SOCIETY

Includes selections from

THE RELIGIOUS FACTOR

by Gerhard Lenski

TELEVISION IN THE LIVES OF OUR CHILDREN

*by Wilbur Schramm, Jack Lyle,
and Edwin B. Parker*

THE ADOLESCENT SOCIETY

by James S. Coleman

THE ACADEMIC MIND

*by Paul F. Lazarsfeld and
Wagner Thielens, Jr.*

MENTAL HEALTH IN THE METROPOLIS

*by Leo Srole, Thomas S. Langner,
Stanley T. Michael, Marvin K. Opler,
and Thomas A. C. Rennie*

1965 262 pages paper \$2.25

"Adroit, well-chosen set of studies, skillfully edited. This should be a very useful supplement to courses in general sociology as well as to those focusing on American society."

ALLAN W. EISTER,
Wellesley College

"This collection represents an excellent vehicle for introducing the student to empirical sociology."

JOHN J. MACISCO, JR.,
Georgetown University

"This is a compact but comprehensive reader with a multitude of uses. I am adopting it in introductory sociology to acquaint students with the types of problems professional sociologists focus upon, and to introduce them to some fundamental research methodology."

JOHN KRAMER,
University of Missouri, St. Louis

"A concise summary of some significant studies. We have adopted it for our course on American society."

HARRY R. POTTER,
Purdue University

"This is a really good presentation. It enables the instructor to follow through on his initial lectures dealing with sociology as a scientific discipline. Too often these lectures get 'lost' in an introductory course."

T. F. COURTLESS,
University of Maryland

Adoptions

Since
Publication

STUDIES IN AMERICAN SOCIETY

University of Arizona
Hendrix College
Bakersfield College
Pomona College
Diablo Valley College
Univ. of California, Davis
Univ. of Calif., Los Angeles
Univ. of Calif., Riverside
Univ. of Calif., Santa Barbara
California State College
Univ. of Southern California
Fresno State College
San Fernando Valley State
College
Pasadena City College
City College of San Francisco
San Francisco State College
Westmont College
Allan Hancock College
California Lutheran College
Stanislaus State College
Mount San Antonio College
Regis College
Colorado State College
Central Connecticut State
College
Connecticut College for
Women
Wesleyan University
University of Delaware
Howard University
Florida State University
George Washington Univ.
University of Georgia
Emory University
Georgia State College
Idaho State University
Illinois Wesleyan University
Aurora College

Augustana College
Southern Illinois University
De Paul University
Loyola University
Roosevelt University
Millikin University
Northern Illinois University
Eureka College
Northwestern University
Lewis College
Western Illinois University
Illinois State University
Bradley University
Rockford College
Indiana University
St. Francis College
Purdue University
Ball State University
University of Notre Dame
St. Joseph's College
Indiana State University
Luther College
Westmar College
University of Kansas
Kansas State University
University of Kentucky
University of Maine
Towson State College
Univ. of Maryland, Baltimore
Univ. of Maryland, College
Park
Washington College
University of Massachusetts
Smith College
Northeastern University
Cardinal Cushing College
Tufts University
Mt. Holyoke College
Springfield College
Brandeis University
Ferris State College
Wayne State University
Michigan State University
Calvin College
Western Michigan University
Oakland University
East Michigan University
Gustavus Adolphus College
Univ. of Minnesota, Duluth
Univ. of Minnesota,
Minneapolis
Concordia College
Univ. of Missouri,
Kansas City
Univ. of Missouri, Normandy

Washington University
Rocky Mountain College
Carroll College
University of Nebraska
Creighton University
University of Omaha
University of New Hampshire
Dartmouth College
Centenary Coll. for Women
Jersey City State College
St. Peter's College
Fairleigh Dickinson Univ.,
Madison & Teaneck
Montclair State College
Rutgers University
Princeton University
Trenton State College
Monmouth College
University of New Mexico
College of Sante Fe
Alfred University
Harpur College
Briarcliff College
Brooklyn College
Canisius College
State Univ. of N. Y., Buffalo
State Univ. of N. Y., Cortland
State Univ. of N. Y., Genesee
Elmira College
Queens College
Hofstra University
City College of New York
Fordham University
Hunter College
Teachers College
Hartwick College
Nazareth Coll. of Rochester
University of Rochester
Suffolk Community College
Union College and University
Syracuse University
Belmont Abbey College
University of North Carolina
Wake Forest College
Duke University
Guilford College
High Point College
Louisburg College
Ohio University
Oberlin College
Bowling Green State Univ.
Ohio Northern University
University of Cincinnati
Cleveland State University
Capital University

Ohio State University
Kent State University
Miami University
Western College for Women
The College of Steubenville
Otterbein College
Wilmington College
College of Wooster
Oregon State University
University of Oregon
Portland State College
University of Portland
Dickinson College
Franklin and Marshall
Lehigh University
Allegheny College
Kutztown State College
Temple University
University of Pennsylvania
University of Pittsburgh
Susquehanna University
Pennsylvania State Univ.
King's College
Wilkes College
University of Rhode Island
Brown University
Rhode Island College
Rhode Island Junior College
Converse College
University of South Dakota
South Dakota State College
Abilene Christian College
University of Texas
Southern Methodist Univ.
Sacred Heart Dominican Coll.
Tyler Junior College
Brigham Young University
Goddard College
Pacific Lutheran University
Seattle Pacific College
Whitworth College
University of Washington
Clark College
West Virginia University
Lawrence University
Carthage College
University of Wisconsin
St. Norbert College
University of Wyoming
Mt. Royal College
University of Alberta
Sir George Williams Univ.
Waterloo Lutheran Univ.
St. Francis Xavier University
University of Toronto

FIRST CLASS
Permit No. 39439
NEW YORK, N.Y.

BUSINESS REPLY MAIL
No postage stamp is necessary if mailed in the United States

Postage will be paid by—

THOMAS Y. CROWELL COMPANY

201 Park Avenue South, New York, New York 10003

COLLEGE DEPARTMENT

STUDIES IN AMERICAN SOCIETY
STUDIES IN AMERICAN SOCIETY: II

edited by Derek L. Phillips, New York University

THOMAS Y. CROWELL COMPANY
201 Park Avenue South, New York 10003

Please send me a complimentary examination copy(s) of:
☐ STUDIES IN AMERICAN SOCIETY
☐ STUDIES IN AMERICAN SOCIETY: II
to consider as a class text for:

course name

enrollment

present text

rank & name (please print)

department

school

address

Thomas Y. Crowell Company
201 Park Avenue South
New York, New York 10003

Bulk Rate
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 9290

A SEQUEL TO THIS WIDELY USED TEXT

SS-19 K-64
MR THEODORE NELSON
SOCIOLOGY DEPARTMENT
VASSAR COLLEGE
POUGHKEEPSIE N Y 12602

